## CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

	Contract / Revision			Alt Order #		
	489459	1		06278373		
<u>Product</u>						
PATRIOT MAJORITY USA						
Contract Dates	Estimate #					
08/15/12 - 08/22/12	1615					
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision	
Patriot Majority USA			0	8/14/12	/ 08/22/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Account Executive		xecutive	Sales Office	
	KVVU	Teresa Difuria		uria	TELEREP-PHIL	
	Special Handl	ing				
	Demographic					
	Adults 35+					
	IDB#	Adverti	ser	Code	Product Code	
		84			91	
	Agency Ref			Advertiser	Ref	

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount KVVU 08/15/12 08/21/12 Cold Case Files :30 1-2pm NM \$525.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/15/12 08/21/12 \$175.00 MTW----3 KVVU 08/15/12 The Dr.Oz Show 08/21/12 M-F 10a-11a :30 NM 3 \$675.00 Start Date End Date Weekdays Spots/Week <u>Rate</u> \$225.00 Week: 08/15/12 08/21/12 MTWTF--3 KVVU 08/15/12 08/21/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM 2 \$3,450.00 End Date Start Date <u>Weekdays</u> Spots/Week Rate Week: 08/15/12 08/21/12 MTWTF--2 \$1,725.00 Cops KVVU 08/15/12 08/21/12 :30 2-3p NM 3 \$555.00 **End Date** Start Date <u>Weekdays</u> Spots/Week Rate Week: 08/15/12 \$185.00 08/21/12 MTW---3 KVVU 08/15/12 08/21/12 Anderson 3-4p :30 NM 4 \$1,100.00 Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 08/15/12 08/21/12 \$275.00 MTW-F--4 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 08/15/12-08/21/12 Anderson 3-4p MTuW--F----:30 \$275.00 NM See MG 5.5 5 KVVU 08/17/12-08/17/12 Anderson 2-3p ----F----:30 \$275.00 NM MG for 5.1 08/17 KVVU 08/15/12 08/21/12 The Dr.Oz Show 4-5p :30 NM \$1,400.00 End Date Start Date Weekdays Spots/Week Rate Week: 08/15/12 \$350.00 08/21/12 MTW-F--4 Start/End Time Spot Ch Date Range Description **Weekdays** Length Rate Type 2 KVVU 08/15/12-08/21/12 The Dr.Oz Show 4-5p MTuW--F----:30 \$350.00 NM See MG 6.5 5 KVVU 08/17/12-08/17/12 ----F----Dr Oz 3-4p :30 \$350.00 NM ® MG for 6.2 08/17 KVVU 08/15/12 M-Th, Sun 430-5ar 08/21/12 Fox 5 News @ 430am :30 NM 2 \$130.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/15/12 08/21/12 \$65.00 M--T--S 2. 5-530p KVVU 08/15/12 08/21/12 Fox 5 News at 5 Ν :30 NM 2 \$1,170.00 Start Date End Date Weekdays Spots/Week Rate

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #	
•	489459 /	06278373	
Contract Dates	Product	Estimate #	
08/15/12 - 08/22/12	PATRIOT MAJORITY	U\$1615	

<u>Advertiser</u> Original Date / Revision 08/14/12 / 08/22/12 **Patriot Majority USA** 

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/15/12         08/21/12         MTW         2	<u>Rate</u> \$585.00			
N 9 KVVU 08/15/12 08/21/12 FOX 5 News 5-6am M-F	5а-6а	:30	NM 2	\$900.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTWTF 2	<u>Rate</u> \$450.00			
N 10 KVVU 08/15/12 08/21/12 Fox 5 News at 5 MF 530-6p		:30	NM 2	\$1 200 00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI Z	\$1,200.00
Week: 08/15/12 08/21/12 MTW 2	\$600.00			
N 11 KVVU 08/15/12 08/21/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM 2	\$1,050.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTW 2	<u>Rate</u> \$525.00			
N 12 KVVU 08/15/12 08/21/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM 1	\$825.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			Ψ020.00
Week: 08/15/12 08/21/12 MTWTF 2 Spot Ch Date Range Description	\$825.00	Mediatore Lorette D. C.	-	
2 KVVU 08/15/12-08/21/12 Fox 5 News AM M-F 6a-7a	Start/End Time M-F 6a-7a	Weekdays Length Rate MTuWThF :30 \$825.00	<u>Type</u> NM	
Credited		.00 \$020.00	14.67	
N 13 KVVU 08/15/12 08/21/12 MORE Access	630-7pm	:30	NM 2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/15/12 08/21/12 MTW 2	<u>Rate</u> \$400.00			
N 14 KVVU 08/15/12 08/21/12 Extra	M-F 7-730p	:30	NIM O	<b>#4.450.00</b>
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 2	\$1,150.00
Week: 08/15/12 08/21/12 MTW 2	\$5 <del>7</del> 5.00			
N 15 KVVU 08/15/12 08/21/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM 5	\$3,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/15/12 08/21/12 MTWTF 5	<u>Rate</u> \$750.00			
N 16 KVVU 08/15/12 08/21/12 More M-F 9-10a	M-F 9a-10a	:30	NM 3	\$645.00
Start Date	<u>Rate</u>	.00	11111	ψ0-13.00
Week: 08/15/12	\$215.00			•
N 17 KVVU 08/17/12 Ó8/17/12 Bones Start Date End Date Weekdays Spots/Week	Fri 9p-10p	:30	NM 1	\$1,700.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/13/12         08/19/12        1         1	<u>Rate</u> \$1,700.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 KVVU 08/13/12-08/19/12 Bones	Fri 9p-10p	F :30 <del>\$1,700.00</del>	NM	
See <i>MG 17.2</i> 2 KVVU 08/18/12-08/18/12 Mobbed	Sa 9p-10p	Sa :30 \$1,700.00	NM	
⊕ MG for 17.1 08/17	ou op 10p	5α .00 ψ1,700.00	''''	
N 18 KVVU 08/20/12 08/20/12 Hotel Hell	Mon 8p-9p	:30	<b>NM</b> 1	\$2,700.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 1 1	<u>Rate</u> \$2.700.00			
N 19 KVVU 08/18/12 08/18/12 FOX 5 News Sat 10-11p	10-11p Sat	:30	NIM 4	<b>¢050.00</b>
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 1	\$950.00
Week: 08/13/12 08/19/121- 1	\$950.00			
N 20 KVVU 08/18/12 08/18/12 The Closer	Sa 2-3p	:30	NM 4	\$300.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/124- 4	<u>Rate</u> \$75.00			
	•		II.	

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Contract / Revision Alt Order# 489459 06278373

Contract Dates Product Estimate# 08/15/12 - 08/22/12 PATRIOT MAJORITY U\$1615

<u>Advertiser</u> Original Date / Revision 08/14/12 / 08/22/12 Patriot Majority USA

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Start Date   End Date   Meekdays   Spots/Week   Spots   Spot			Spots/			
Solic Ch	*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	e Spots	Amount
1 KVVU 08/13/12-08/19/12   The Closer   Sa 2-3p	Start Date End Date Weekdays Spots/Week					
See Mil 20 5.20 6.20 7.20 8   2 KWU 08/13/12.08/19/12   The Closer   Sa 2.3p   Sa - :30   \$76,60   NM						
See MG 20.5,20.6,50.7,20.8   Sa. 2.3p   Sa. 130   \$75,00   MM   See MG 20.5,20.6,50.7,20.8   Sa. 2.3p   Sa. 130   \$75,00   MM   See MG 20.5,20.6,50.7,20.8   Sa. 2.3p   Sa. 130   \$75,00   MM   See MG 20.5,20.6,50.7,20.8   See MG 20.5,20.6,50.7,20.8   Sa. 2.3p   Sa. 130   \$75,00   MM   See MG 20.5,20.6,50.7,20.8   See MG 20.5,20.7,20.8   See		Sa 2-3p	Sa :30	\$75.00 NM	']	
See MG 20.5.20.6.20.7.20.8   Sa 2-3p		Sa 2 2n		Φ7Ε ΩΩ . N.M.		
See Mo 20 20 520 6,20 72 0.6   Fig. 12		3a 2-3p	Sa30	<del>♦/ 3.00</del> /\!\!		
See MG 205, 206, 207, 20, 8		Sa 2-3p	Sa :30	\$75.00 NM		
A KVVU 08/18/12-08/19/12   The Closer   Sa 2-3p				ψ, 5.55 γγγ.		
See MG 20.6, 20.6, 20.7, 20.8		Sa 2-3p	Sa :30	\$75.00 NM		
MG for 20.2 20.3 20.1,20.4	See MG 20.5,20.6,20.7,20.8					
6 KVVU 08/19/12-08/19/12 The Closer Sa 12p-6p/Su 9a-6St :30 \$75.00 NM M M M M M M M M M M M M M M M M M	5 KVVU 08/19/12-08/19/12 The Closer	Sa 12p-6p/Su 9a	a-6St :30	\$75.00 NM		
⊕   See   MG 20.9     7   KVVU   08/19/12-08/19/12     ⊕   MG for 20.2,20.3,20.1,20.4     8   KVVU   08/19/12-08/19/12     ⊕   MG for 20.2,20.3,20.1,20.4     9   KVVU   08/19/12-08/19/12     9   KVVU   08/19/12-08/19/12     10   Wilhout A Trace     9   WG for 20.2,20.3,20.1,20.4     9   KVVU   08/19/12     9   KVVU   08/19/12     10   WG 20.5     10   WG 20.	· · ·					
7 KVVU   08/19/12   08/19/12   The Closer   Sa 12p-6p/Su 9a-6St : 30   \$75.00   NM		Sa 12p-6p/Su 9a	a-6St :30	\$75.00 NM		
⊕ MG for 202,203,201,20.4         8 KVVU 08/19/12 OB/19/12 In Coloser         Sa 12p-6p/Su 9a-6SL :30 \$75.00 NM           ⊕ MG for 202,203,201,20.4         Sa 12p-6p/Su 9a-6SL :30 \$75.00 NM           ⊕ MG for 202,203,201,20.4         Sa 12p-6p/Su 9a-6SL :30 \$75.00 NM           ⊕ MG for 202,203,201,20.4         Without A Trace         Sa 12p-6p/Su 9a-6SL :30 \$75.00 NM           ⊕ MG for 202,203,201,20.4         Spots/Wesk         Spots/Wesk           ⊕ MG for 202,203,201,20.4         Nmmb37s         Sa 12p-6p/Su 9a-6SL :30 \$75.00 NM           ⊕ MG for 202,203,201,20.4         Spots/Wesk         Spots/Wesk           Start Date         End Date         Wesk(asys         Spots/Wesk           Week: 08/13/12         08/19/12         Criminal Minds         Sat 5-6p         :30         NM         1         \$225.00           N 23 KVVU 08/19/12         08/19/12         Criminal Minds         Spots/Wesk         Rate         Spots/Wesk         Rate         NM         1         \$225.00           N 23 KVVU 08/19/12         08/19/12         Spots Plus Su 1045p         1045p-11p         :30         NM         1         \$625.00           N 24 KVVU 08/19/12         08/19/12         Numb3rs         Spots Wesk         Rate         Rate         NM         1         \$336.00		0- 40- 6-/0- 0-		^75.00 NI	1	
8 KVVU 08/19/12-08/19/12 The Closer		Sa 12p-6p/Su 9a	1-6St :30	\$75.00 NM		
⊕ MG for 20.2,20.3,20.1,20.4         9 KVVVU 08/19/12 (208/19/12)         Without A Trace         Sa 12p-6p/Su 9a-6	· · ·	Sa 12n-6n/Su 9a	-6	\$75.00 NM		
9 KVVU 08/19/12-08/19/12 Without A Trace		0a 12p-0p/04 98	-5t .50	φ/ 5.00 INIVI		
⊕ MG for 20.6 08/19         N 21 KVVU 08/18/12 08/18/12 Numb3rs         Sa 4-5p         :30         NM         1 \$150.00           N 21 KVVU 08/13/12 08/18/12 Numb3rs         Spots/Week         Rate week: 08/13/12 08/18/12 Criminal Minds         Sa 5-6p         :30         NM         1 \$225.00           N 22 KVVU 08/18/12 08/18/12 08/18/12 Criminal Minds         Sat 5-6p         :30         NM         1 \$225.00           N 23 KVVU 08/18/12 08/19/12 O8/19/12 Sorpts Plus Su 1045p         Rate week: 08/13/12 08/19/12 Numb3rs         Spots/Week         Spots/Week         Rate \$225.00           Week: 08/13/12 08/19/12 Veekdays         Spots/Week         Spots/Week         Spots/Week         Spots/Week         Rate \$225.00           N 24 KVVU 08/19/12 08/19/12 Veekdays         Spots/Week         Spots/Week         Rate \$225.00         NM         1 \$350.00           N 24 KVVU 08/19/12 08/19/12 Verbeek 08/13/12 Verbeek 08/13/12 08/19/12 Verbeek 08/13/12 Verbeek 08/13/12 08/19/12 Verbeek 08/13/12		Sa 12p-6p/Su 9a	a-6St :30	\$75.00 NM		
Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date				,	1	
Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Start Date	N 21 KVVU 08/18/12 08/18/12 Numb3rs	Sa 4-5p	:30	NM	1	\$150.00
N 22 KVVU 08/18/12	Start Date End Date Weekdays Spots/Week	Rate	,			Ψ100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/Spots   Spots/Week   Spots/Spots   Spots/Week   Spots/Spots   Spots/Week   Spots/Spots   Spots	Week: 08/13/12 08/19/121- 1	\$150.00				
Week: 08/13/12   08/19/12  1   1   \$225.00     N 23 KVVU 08/19/12   08/19/12   Spots Plus Su 1045p   1045p-11p   130   NM   1   \$625.00     N 24 KVVU 08/19/12   08/19/12   Numb3rs   Sun 12-1am   30   NM   1   \$135.00     N 25 KVVU 08/19/12   08/19/12   Fox News Sunday 8-9a   8-9a   30   NM   1   \$300.00     N 25 KVVU 08/19/12   08/19/12   Fox News Sunday 8-9a   8-9a   30   NM   1   \$300.00     N 26 KVVU 08/19/12   08/19/12   Soy 19/12   Soy You Think You Can Danct W 8-10pm   30   NM   1   \$4,250.00     N 26 KVVU 08/19/12   08/19/12   Soy You Think You Can Danct W 8-10pm   30   NM   1   \$4,250.00     N 27 KVVU 08/22/12   08/22/12   Soy Soy Meek   Rate Week: 08/20/12   08/26/12   Think You Can Danct W 8-10pm   30   NM   1   \$750.00     N 28 KVVU 08/22/12   08/22/12   Fox 5 News AM M-F 7a-9a   3-4p   30   NM   1   \$275.00     N 28 KVVU 08/22/12   08/22/12   Anderson   3-4p   3-4p	N 22 KVVU 08/18/12 08/18/12 Criminal Minds	Sat 5-6p	:30	NM	1	\$225.00
N 23 KVVU 08/19/12					i	
Start Date   G8/13/12   O8/19/12   O8/19/12   Numb3rs   Spots/Week   Rate   S625.00		\$225.00			1	
Week: 08/13/12   08/19/12   08/	·		:30	NM	1	\$625.00
N 24   KVVU 08/19/12   08/19/12   Numb3rs   Sun 12-1am   30   NM   1   \$135.00						
Start Date   Meek: 08/13/12   08/19/12   08/19/12   Fox News Sunday 8-9a   8-9a   300   NM   1   \$300.00						
N 25   KVVU 08/19/12   O8/19/12   Fox News Sunday 8-9a   8-9a   30   NM   1   \$300.00			:30	NM	1	\$135.00
N 25   KVVU   08/19/12   08/19/12   Fox News Sunday 8-9a   8-9a   300.00   Start Date   End Date   Weekdays   Spots/Week   Rate   \$300.00   N 26   KVVU   08/15/12   08/15/12   So You Think You Can DanciW 8-10pm   30   NM						
Start Date   Week: 08/13/12   08/15/12   08/15/12   So You Think You Can DanciW 8-10pm   :30			.00		1 .	4000.00
N 26   KVVU 08/15/12   08/15/12   So You Think You Can DanciW 8-10pm   Start Date   Week 08/13/12   To 1   So You Think You Can DanciW 8-10pm   Start Date   Weekdays   Spots/Week   Rate   Start Date   Meekdays   Spots/Week   Rate   So You Think You Can DanciW 8-10pm   Start Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   Meekdays   Spots/Week   Rate   Spots/Week   Rate   So Start Date   Start Date   Start Date   Start Date   Start Date   Weekdays   Spots/Week   Rate   Start Date   Start Da	•		:30	NIVI	1	\$300.00
N 26 KVVU 08/15/12 08/15/12 So You Think You Can DanciW 8-10pm						
N 27   KVVU 08/22/12   08/22/12   Fox 5 News AM M-F 7a-9a   M-F	N 26 KV//LI 08/15/12 08/15/12 So You Think You Can Dan		•30	NIM.	1 ,	¢4.250.00
Week: 08/13/12  08/19/12 1       1 \$4,250.00         N 27 KVVU 08/22/12 08/22/12 Fox 5 News AM M-F 7a-9a Start Date Week: 08/20/12 08/26/12			.50	INIVI	'	\$4,250.00
Start Date Week: 08/20/12         End Date 08/26/12         Weekdays -1         Spots/Week from \$750.00         Rate \$750.00           N 28 KVVU 08/22/12 08/22/12 08/22/12 Anderson Start Date Week 08/20/12 08/26/121         3-4p         :30         NM         1 \$275.00           N 29 KVVU 08/22/12 08/22/12 08/22/12 Fox 5 News at 5 Start Date Week : 08/20/12 08/26/121         5-530p         :30         NM         1 \$585.00           N 30 KVVU 08/22/12 08/22/12 08/22/12 Fox 5 News M-F 10p-11p Start Date Week : 08/20/12 08/22/12 08/22/12 Fox 5 News M-F 10p-11p 10p-11p Start Date Week : 08/20/12 08/26/121         1 1 \$1,725.00         NM         1 \$1,725.00						
Start Date Week:         End Date 08/20/12         Weekdays -1         Spots/Week from \$1         Rate \$1           Week:         08/20/12         08/22/12         Anderson 3-4p 3-4p 3-4p 3-4p 3-4p 3-4p 3-4p 3-4p	N 27 KVVU 08/22/12 08/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	1 1	\$750.00
N 28 KVVU 08/22/12 08/22/12 Anderson 3-4p :30 NM 1 \$275.00    Start Date   End Date   Weekdays   Spots/Week   Rate   \$275.00		_			·	ψ, σσ.σσ
Start Date Week:         End Date 08/20/12         Weekdays 08/20/12         Spots/Week 1275.00         Rate \$275.00           N 29 KVVU 08/22/12 08/22/12 08/22/12 Fox 5 News at 5 5-530p         :30         NM         1 \$585.00           Start Date Week: 08/20/12 08/26/12 08/26/12 08/26/12 08/26/12 08/26/121 1 \$585.00         Rate \$8585.00         Rate \$8585.00           N 30 KVVU 08/22/12 08/22/12 08/22/12 Fox 5 News M-F 10p-11p 10p-11p Start Date Weekdays Spots/Week Week: 08/20/12 08/26/12 08/26/121 1 \$1,725.00         Rate \$8585.00	Week: 08/20/12 08/26/121 1	\$750.00				
Start Date Week:         End Date 08/20/12         Weekdays 1         Spots/Week 1         Rate \$275.00           N 29 KVVU 08/22/12 08/22/12 08/22/12 Fox 5 News at 5 Start Date Week: 08/20/12 08/26/121         5-530p 1 30         :30         NM         1 \$585.00           N 30 KVVU 08/22/12 08/22/12 08/22/12 Fox 5 News M-F 10p-11p Start Date Week: 08/20/12 08/26/121         1 0p-11p 10p-11p 10p-11p         :30         NM         1 \$1,725.00	N 28 KVVU 08/22/12 08/22/12 Anderson	3-4p	:30	NM	1	\$275.00
N 29 KVVU 08/22/12 08/22/12 Fox 5 News at 5 5-530p :30 NM 1 \$585.00    Start Date   End Date   Weekdays   Spots/Week   Rate						
Start Date Week:         End Date 08/20/12         Weekdays 08/26/12         Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week         Rate \$585.00           N 30 KVVU 08/22/12 08/22/12 Fox 5 News M-F 10p-11p 10p-11p Start Date Weekdays Spots/Week Week: 08/20/12 08/26/12 08/26/121 1 \$1,725.00         :30 NM 1 \$1,725.00	Week: 08/20/12 08/26/121 1	\$275.00				
Week:       08/20/12       08/26/12      1       1       \$585.00         N 30 KVVU 08/22/12       08/22/12 Fox 5 News M-F 10p-11p       10p-11p       :30       NM       1       \$1,725.00         Start Date Week:       08/20/12       08/26/12      1       1       \$1,725.00		•	:30	NM	1	\$585.00
N 30 KVVU 08/22/12 08/22/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM 1 \$1,725.00  Start Date End Date Weekdays Spots/Week Rate  Week: 08/20/12 08/26/121 1 \$1,725.00						
<u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 08/20/12 08/26/121 1 \$1,725.00		\$585.00			1	
Week: 08/20/12 08/26/121 1 \$1,725.00		•	:30	NM	1	\$1,725.00
Totals 59 \$33,995.00	VVCGN. 00/20/12	φ1,720.00				
			Total	s	59	\$33,995.00

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	Contract / Revision 489459 /	Alt Order # 06278373
Contract Dates 08/15/12 - 08/22/12	Product PATRIOT MAJORITY	Estimate # ′ U 1615
Advertiser	<del>-</del>	iginal Date / Revision
Patriot Majority USA		08/14/12 / 08/22/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/22/12	59	\$33,995.00	\$28,895.75
Totals	59	\$33,995.00	\$28,895.75

Signature:	Date:	
_		

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 14.52 \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6278373 TRF# 489459 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\*

CITY TAX	FLIGHT DATES_	PRDCT PATRIC	ORDER #			AGY #	ADV #
STATE TAX	DATES AUG15/12 AUG	OT MAJORITY USA 1		WAS	30	AGY. NAME WAS	ADV. NAME IS:
CO-OP BILLING NE	AUG22/12 WK-2	PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT #_6278373	WASHINGTON, DC 20007	3050 K ST NW,	WATERFRONT STRATEGIES	ADV. NAME ISS/PATRIOT MAJORITY USA
NEEDEDDA		R, INVOICE)	CLASS: NATL. LOCAL		SALES PRSN PH- TERESA DIFURIA	BUYER NAME SARAH LEVENE	REP.#OFF.#_762
DATE AUG23/12 14.52			REGIONAL		IFURIA		SALESMAN #

REF: FROM TERESA

REJECTED M6 B/C IT WOULD NOT LET ME APPROVE

1X ON LINE 12 AS INDICATED ON MKGD OFFER.

REV TTL 33995

REINVESTING \$\$\$ ON CURRENT FLIGHT 6293053 TO ROSE ON MY END. MANUALLY REMOVED

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STA:

PLEASE CONFIRM

:LINE#:REP : LINE#: :CD: TIME PERIOD •• LGTH II .. SEC RATE START DATE END :SPTS: /WK: HNVT DAYS :TOTL:

AGENCY AGENCY ADVERTISER CODE PRODUCT CODE 91 84 AGENCY 円S丁# 1615

PROGRAM : CON COM1: FOX5 NEWS 6A 6A

12

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600A-700A

30

\$825.00

8/15

8/21

 $\vdash$ 

W-F,M-TU

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REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT 1

F# 489459

ORDER WORKSHEET

HARRIS 1

HEADLINE# 6278373 TRF# 489459 MOD# 2: UNAPPROVED REV #1 \$\$\$

HARRIS REPORT FROM REP

FAX# 610-225-1191

\*\*CHANGES\*\*

AUG23/12 14.52 \*\*\* KVVU-TV \*\*\*

:LINE#:REP LINE#: :CD: TIME PERIOD LGTH .. SEC RATE START END :SPTS: NEEK DAYS : TOTL:

STATION MAKEGOOD OFFERS:
M6 REJECT BUY#12

AUG/12

MISSED: W-F, M-TU/600A-700A OFFER: NONE AUG20 30s \$825.00 (AUG22/12)

CMT:SPOT DNA DUE TO TECHNICAL DIFFICULTIES. FLIGHT ENDED PLS CREDIT

33995.00 CONTRACT TOTAL TOTAL SPOTS 33995.00

MARKET TOTALS \$166,735 KVVU 21% KSNV 38% KTUD 0% KLAS 11% **KTNV 21%** AMAX % Q) KVCW ω ‰

CABL

%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF DATES THIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE